



MICHIGAN
**FOREST
PRODUCTS**
COUNCIL

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MichiganForest.com

Welcome!

Working together, MFPC is a unifying force representing Michigan's most precious renewable forest resource and our globally competitive business. Member companies are committed to principles of sustainable development—defined as strategies that meet current consumer demands while securing a vibrant future for Michigan's forests. As the state's leading forest products trade association, our membership represents the entire industry supply chain: from landowners to loggers to fiber-based manufacturers.

Membership with MFPC includes resources to reach a broader public, policy-making, and media audience, as well as the tools to build an effective advocacy strategy. Together, our members make a difference at every level of government. Membership enables you and your company to engage in critical policy issues and gain access to the latest market data, fiber supply and availability data, and emerging regulatory information.

The new, value-based investment system provides a direct relationship between the investment you make and the value you receive. You shape the priorities that directly impact your business, such as wood cost, pulp or recycled fiber, fiber availability, energy, transportation, and emerging regulations. MFPC partners with the Michigan Sustainable Forestry Initiative Implementation Committee (SFI-IC), Michigan Pulp & Paper Environmental Council (MPPEC), and Michigan Tree Farm to conduct advocacy, training, education, and outreach efforts in these areas.

Your support of MFPC makes a positive impact in our mission to protect, promote, and sustain Michigan's forest products economy. Thank you for your support. If you have any questions about your membership please contact Lauren Martin at our office by phone, (517) 853-8880, or by email, lmartin@michiganforest.com.

Marc Blom

CHAIRMAN || Michigan Forest Products Council
Vice President & Chief Financial Officer || J.M. Longyear



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MEMBERSHIP BENEFITS

What MFPC Membership can do for YOU

There are three levels of membership with the Michigan Forest Products Council:

PRIMARY

- Board membership seat
- Voting rights
- All items listed below

ASSOCIATE

- Eligible for committee participation
- All items listed below

AFFILIATE

- Receives weekly industry and policy communications
- Access to member benefits offers

BENEFITS OF MEMBERSHIP:

- MFPC leadership eligibility
- Committee involvement – SFI, Forest Policy, Transportation, Energy, Tax Policy, MPPEC
- Weekly industry news updates
- Online news and press room
- Leadership insight
- Premier representation: governmental affairs advocacy & lobbying
- Strategic consultation (fiber, transportation & energy)
- Access to state leadership
- Membership benefits & savings
- Green product certification and marketing
- Certification & training programs

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